

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**Station and Location:**

**Date:**

I, Sheri Sadler of Sadler Strategic Media Inc.

being/on behalf of: \_\_\_\_\_

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

*Sec. Letter of Auth.*

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

*RECEIVED BY THE NATIONAL ASSOCIATION OF BROADCASTERS ON 09/09/14*

**To Be Signed By Candidate or Authorized Committee**

*9-9-14*

Date

*Alvin A. ...*

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Veronica Flores*

Signature

*Veronica Flores*

Printed Name

*NSM*

Title

## FEDERAL CANDIDATE CERTIFICATION

*[Faint, illegible text in a box, likely a watermark or placeholder]*

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the  
programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the  
programming that does refer to an opposing candidate:

(check applicable box)

☒ the programming contains a personal audio statement by the candidate that  
identifies the candidate, the office being sought, and that the candidate has approved  
the broadcast.

☒ the programming contains a clearly identifiable photograph or similar  
image of the candidate for a duration of at least four seconds, and a simultaneously  
displayed printed statement identifying the candidate, that the candidate approved the  
broadcast, and that the candidate and/or the candidate's authorized committee paid for  
the broadcast.

*Sheri Sadler Wooten*

signature of candidate or authorized committee

*Sheri Sadler Wooten*

printed name

*9-9-16*

date

**AGREED UPON SCHEDULE**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>All final order</i>					

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.



August 15, 2016

Sheri Sadler  
Sadler Strategic Media, Inc.  
12103 Viewcrest Road  
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent **JIM COSTA FOR CONGRESS**.

Our official information is as follows:

Jim Costa for Congress  
2037 West Bullard, #355  
Fresno, CA 93711-1200  
PH: (559) 252- 2004  
Name of Treasurer: Steve Diebert  
FEDERAL I.D.# C00391029

Sincerely,

JIM COSTA